



**THE PRECAST SHOW 2010**  
FEBRUARY 18-20, 2010 | PHOENIX | [ThePrecastShow.org](http://ThePrecastShow.org)

## **MEDIA RELEASE**

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### **THE PRECAST SHOW: Equipment, Experts and More**

The construction industry is poised for a rebound, and the place to get prepared for it is at The Precast Show, Feb. 18-20 at the Phoenix Convention Center. The Precast Show features the latest equipment, products and services from more than 200 suppliers to the industry as well as an extensive educational program ranging from industry specific training to ways to run your business.

"We're not going back to business as usual," says Ty E. Gable, president of the National Precast Concrete Association, which is sponsoring the event along with the American Concrete Pipe Association. "The post-recession economy will be different from recent recoveries, and the companies that understand the new environment will be the winners when the rebound starts. Precast manufacturers are going to have to understand the new construction environment and learn how to do business in new ways."

The Precast Show is an important event for anybody who makes precast concrete.. Products being showcased range from heavy equipment such as cranes, forklifts, mixers, batch plants and forms, to accessories such as admixtures, sealants and lifting devices, to bar coding systems and innovative new plant management software. "Many of the exhibitors are industry experts who can provide attendees with valuable insights in lean production, quality improvements and new technology, Gable says.

There will be more than (#) sessions with topics covering precast and pipe production, business management, finance, safety and sustainability. Three pre-show clinics will be offered: Mbk Machinery Clinic: Cage-Making And More, Hamilton Kent Clinic: A Practical Guide To Gasketed Joints And Plant Certification and Control Retrofix Clinic: Consistency Control During The Mixing Cycle, all designed to give attendees an in-depth look at equipment and accessories. Show attendees will have a chance to see first hand two Phoenix area plants with tours of U.S. Concrete Precast Group and Oldcastle Precast on Thursday, February 18.

The Precast Show wraps up on Saturday, February 20<sup>th</sup> with the Salute to Excellence Gala featuring entertainment by the Classical Mystery Tour band featuring the music of the Beatles.

"Companies are learning how to diversify their product lines and become more nimble," according to Gable. "We'll have the experts in Phoenix who can provide ideas, answer questions and help solve problems. For precasters, there's no better place to find everything under one roof."

Visit [www.ThePrecastShow.org](http://www.ThePrecastShow.org) for complete information, registration details, hotel information and links to Phoenix attractions. Or, for more information, please call the Precast Show concierge at (866) 808-1028.

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